

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 156531 /		<u>Alt Order #</u> 08356731
<u>Product</u> CLINTON 4 PRES 9/27		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 5287
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/27/16	10/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$350.00					
2	WHIO	09/27/16	10/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$550.00					
3	WHIO	09/27/16	10/03/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				1	\$900.00					
4	WHIO	09/27/16	10/03/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				1	\$400.00					
5	WHIO	09/27/16	10/03/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,000.00					
6	WHIO	09/27/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$500.00					
7	WHIO	09/27/16	10/03/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$150.00					
8	WHIO	09/27/16	10/03/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				3	\$450.00					
9	WHIO	09/27/16	10/03/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/27/16	10/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
156531 /	08356731

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	CLINTON 4 PRES 9/27	5287

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/27/16	10/03/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/27/16	10/03/16	NewsCenter 7	6p 6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/27/16	10/03/16	Daybreak Edition	6a 6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$800.00					
14	WHIO	09/27/16	10/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/27/16	10/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				10	\$700.00					
16	WHIO	09/27/16	10/03/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				2	\$1,200.00					
17	WHIO	09/27/16	10/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTF--				4	\$300.00					
18	WHIO	09/30/16	09/30/16	Friday Prime Hour	1 8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,500.00					
19	WHIO	10/03/16	10/03/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,500.00					
20	WHIO	10/01/16	10/01/16	Sat Prime Hour	3 10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
21	WHIO	10/01/16	10/01/16	CBS This Morning	Sa 10:00 AM-12:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$600.00					
22	WHIO	10/01/16	10/01/16	NewsCenter 7	Noon S 12:00 PM-12:30 PM		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$175.00					
E 23	WHIO	10/01/16	10/01/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
			See MG 23.2											
	2	WHIO	10/01/16-10/01/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
			Ⓜ MG for 23.1 10/01											
24	WHIO	10/01/16	10/01/16	NewsCenter 7	Sa 6a 6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$200.00					

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POL/Hillary Clinton/D/PRI	09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
25	WHIO	10/01/16	10/01/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$400.00					
26	WHIO	10/01/16	10/01/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$400.00					
27	WHIO	10/02/16	10/02/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$400.00					
28	WHIO	10/02/16	10/02/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$200.00					
29	WHIO	10/02/16	10/02/16	NFL RS Late Game O	4:30 PM-7:30 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$5,000.00					
30	WHIO	10/02/16	10/02/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$5,000.00					
31	WHIO	10/02/16	10/02/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$800.00					
32	WHIO	09/29/16	09/29/16	NFL RS Pre-Game Ot	7:30 PM-8:30 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,000.00					
E 33	WHIO	09/29/16	09/29/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$3,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	NFL on CBS Thursday	8:00 PM-11:30 PM	----Th-----	:30		<del>\$3,500.00</del>			NM		
			See MG 33.2											
	2	WHIO	09/29/16-09/29/16	NFL on CBS Thursday	8:00 PM-11:30 PM	----Th-----	:30		\$3,500.00			NM		
			Ⓜ MG for 33.1 09/29											
34	WHIO	09/27/16	10/03/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/27/16	10/03/16	MTWTFSS				2	\$1,500.00					
35	WHIO	09/27/16	09/27/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,000.00					
36	WHIO	09/27/16	09/27/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,000.00					
37	WHIO	09/27/16	09/27/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,000.00					
38	WHIO	09/28/16	09/28/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$3,500.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Totals													84	\$88,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	84	\$88,775.00	(\$13,316.25)	\$75,458.75
<b>Totals</b>	84	\$88,775.00	(\$13,316.25)	\$75,458.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP21/16 17.50  
\*\*CHANGES\*\* \*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME DAVID OUTEN

SALES PRSN PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP21/16 17.50

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
3050 K ST NW  
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 5287												
23	S		1200N-100P	30		\$1,000.00	10/1	10/1	0		SAT	0
PROGRAM : SEC PRE-GAME ORD COM1 : LEVEL 4 CON COM1 : SEC PRE-GAME												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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40	A		330P-700P	30		\$1,000.00	10/1	10/1	1		SAT	1
PROGRAM : SEC PRE-GAME ORD COM1 : TIME CHANGE PLEASE APPROVE THIS IS A MAKE-GOOD FOR OCT1 ON LINE-23 FOR 1 SPOT/WK												

33	S		800P-1130P	30		\$3,500.00	9/29	9/29	0		THU	0
PROGRAM : THURSDAY NIGHT FOOTBALL ORD COM1 : LEVEL 4 CON COM1 : THURSDAY NIGHT FOOTBALL												

39	A		830P-1100P	30		\$3,500.00	9/29	9/29	1		THU	1
PROGRAM : NFL FOOTBALL ORD COM1 : PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR SEP29 ON LINE-33 FOR 1 SPOT/WK												

M1	OK'D	BUY#33	MISSED:THU/800P-1130P	30S		\$3,500.00	SEP29				(SEP21/16)	
			OFFER:THU/830P-1100P	30S		\$3,500.00	SEP29				PLS ADVISE.	
			CMT:PLEASE ADVISE ASAP									

M2	OK'D	BUY#23	MISSED:SAT/1200N-100P	30S		\$1,000.00	OCT1				(SEP21/16)	
			OFFER:SAT/330P-700P	30S		\$1,000.00	OCT1				PLS ADVISE.	
			CMT:TIME CHANGE PLEASE APPROVE									

OCT/16      88775.00      CONTRACT TOTAL      88775.00  
 TOTAL SPOTS      84

MARKET TOTALS \$164,398      WHIO 54%      WDTN 17%      WKRF 14%      WRGT 12%      CABL 0%      WBDT 3%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE